

CORE VALUE

SECURE AND GROW PROFITS

Maximize product and customer profitability with granular information about current and future performance. Focus on the right priorities. Bring current efforts together for better performance. Secure and grow your best business and turnaround the marginal business.

RISK AND REWARD

Where will the next round of improvements come from? Internal efforts support ongoing operations but cannot deliver the best possible business and process gains without a holistic approach. The risks are higher today. Reduce risk and increase ROI with a rapid systematic solution.

RAPID HOLISTIC APPROACH

Our systematic approach with forward looking guidance and integrated financials ensures success. Rapidly minimize risks by evaluating multiple scenarios. Avoid disconnected actions. Change the culture to thinking in terms of customers and profit.

TAKE DECISIVE ACTION

There is work to be done and a smarter way to do it. Learn about how Menawat & Co. transforms the operational change discussion to one of "business economics" for decision making. We bring together all stakeholders and work closely with your domain experts to identify, quantify, and prioritize options for change. Most importantly, we provide the fastest and best possible solutions to your operations opportunities and challenges.

WHO WE ARE

Menawat & Co. is a premier advisory firm for business and operational transformation. We are trusted analysts and holistic thinkers. We provide a full range of business services to optimize profitability and reduce risk.

WHAT SETS US APART

We enjoy solving complex business problems. Using our award-winning Profit Mapping methods and tools we help you get the most out of your opportunities and expertise. As business analysts we relentlessly pursue optimum execution. Specifically, we help you:

- Create the best possible operational and business environment for success
- Maximize product and customer profitability
- Focus on the right priorities
- Act decisively with better information

Our clients enjoy superior value because of the way we apply:

- Integrated thinking
- A systematic approach
- Our analytical tools

"Success demands integrated thinking and action. Improving performance in a single dimension brings only limited benefit -- and can create conflict in priorities."

MENAWAT & CO.

Integrated Thinking and Action

Simply increasing revenues, or improving throughput and efficiency, does not guarantee bottom-line benefit. Focusing on aggregate performance, as opposed to the details, risks guiding the organization with disconnected or even the wrong priorities. Leading organizations understand this well, and rigorously secure profitability with a granular product, customer, and operational focus. Doing so requires both a detailed and holistic approach with integrated financials -- Profit Mapping!

Success demands integrated thinking and action. Improving performance in a single dimension brings only limited benefit -- and can create conflict in priorities. Dramatic improvement comes from systematically understanding options for change simultaneously from multiple perspectives. This should be done rapidly with full financial visibility.

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NORTH AMERICA

Menawat & Co.
1426 North Hidden Creek Dr.
Saline, MI 48176 USA



Anil Menawat

Founder & Managing Partner
+1 734 786 4065
anil@menawat.com



Adam Garfein

Co-Founder & Partner
+1 734 429 0813
adam@menawat.com

EUROPE

Menawat & Co. Ireland
Belvedere House, Old Clonmacken
Ennis Road, Limerick, Ireland



James O'Sullivan

Managing Director, EMA
+353 872 700 323
james@menawat.com

